

NOTICE: 2023 Back to School Campaign

June 26, 2023

Dear provider,

BCBSAZ Health Choice members ages 3-19 can receive a \$25 gift card if they complete a well-child visit between June 5 – September 5, 2023.

DID YOU KNOW...

- A well-child visit can be rendered and billed with a sick visit if services are completed during the same visit (requires proper coding/reporting)?
- A well-child visit can happen every CALENDAR year (do not have to wait until the patient's birthday or a rolling 12 months)?
- You should still submit claims to BCBSAZ Health Choice even if listed as secondary payer so the patient gets credit for attending their recommended well-child visits.

Back-to-School Campaign FYIs:

- Childhood and teen well-care visits are covered by AHCCCS.
- Well-care visits provided by PCPs and OBGYNs include screenings and preventive measures.
- Only one \$25 gift card will be earned per member with a confirmed well-care visit 2023.

Visit us online! BCBSAZ Health Choice Back to School Campaign Website:

<https://www.healthchoiceaz.com/bcbsaz-backtoschool/>

If you have any questions, please reach out to your Network Provider Performance Representative.

To view this notice for embedded links and content specific to education-related material, please visit us online at [BCBSAZ Health Choice \(healthchoiceaz.com\)](https://www.healthchoiceaz.com) under our "For Providers" tab.